

Jim Lyons

The Peak Agency
516 3rd Street, Suite 200
Des Moines, IA 50309
515-279-4988
thepeakagency.com

| | | | |
|---------|-------|---------|--------|
| Height: | 5'10" | Weight: | 200 |
| Hair: | Grey | Shirt: | 18 /34 |
| Eyes: | Blue | Shoe: | 12 |
| Waist: | 36 | Inseam: | 30 |

COMMERCIAL

| | |
|----------------|----------------|
| Ingersoll Rand | Featured Extra |
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VIDEO/INDUSTRIAL

| | |
|--------------------|-----------------------------|
| Iowa Tourism | Solo speaking – Iowa farmer |
| Iowa Hall of Pride | Featured Extra |

MODELING/PRINT

| | |
|---------------------|----------------|
| True Value Hardware | In-store shoot |
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RADIO

Middendorf Insurance
WHO personality commercial spot

TRAINING

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| Drake University | B.S. and MBA |
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SPECIAL SKILLS

Cornet / Trumpet player, golfer, song writer, accents and dialects, public speaking