



Veronica Todd

EXPERIENCE

January 2009 - Current

Corporate Presenter/Spokesperson Fortune 500 Companies

LIVE PRESENTER-CORPORATE SPOKESPERSON

AT&T, Ford Motors, Polaroid, CASE IH, Oracle, Halliburton, RFID

New Holland Tractors, Pure Storage, Southwest Airlines, Canon,

Amada, Panasonic, Baker Hughes, Sharp, VM ware, Panasonic, Cisco and Kyocera cutting tools, Bitdefender.

(More available on request)

August 2003 - Current

Crew Accomodations/Buyer Southwest Airlines, SWA | Dallas, TX

CORPORATE BUYER/NEGOTIATER FOR SOUTHWEST AIRLINES

*Negotiate rates, screen hotels, manage contracts for airline pilots and Flight attendants.

*Present requirements, amenities, discounts and transportation needs, with large hotel chains domestic and international.

*manage over 300 contracts in various hotels and cities.

*responsible for 5000 plus hotel rooms every night for crew members as well as answering complaints and resolving conflicts

*taking care of rooms for irregular operations including weather delays, re routes, cancellations for crew members.

September 2006 - November 2007

ON AIR REPORTER KETV ABC AFFILIATE CHANNEL 7 | OMAHA, NE

- Live ON AIR morning reporter both Traffic and News and wrote, edited scripts, fast environment, tele prompter proficient and chroma key.
- Proofread and edited work for grammar, style and accuracy.
- Covered news events at various locations and delivered information in cohesive format on-air.

February 1995 - February 1998

SALES/MARKETING MARKER SKI BINDINGS | Park City, UT

- Responsible for all sales in Southern California and Nevada my role was selling ski clothing, luggage, gloves and ski/snowboard equipment to Buyers of retail sporting goods
- merchandising and marketing of Snow ski products
- wrote orders, trained employees, skied and attended racing events all over the US
- Attended marketing-related networking events to build company presence in community and foster relationships with prospective customers.

July 1992 - November 1996

Flight Attendant Alaska Airlines | Seattle, WA

- Followed safety, passenger and supply pre-flight checklists.
- Instructed passengers on safety and emergency procedures and answered questions related to flight.

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SUMMARY

Meet Veronica Todd, Professional Presenter and Spokesperson offering over 20 years of delivering Live Presentations, On Air News, On Camera Talent, Sales Meetings, Numerous print ads along with Local and National Commercials. Veronica has a proven track record of capturing attention of crowds and clients using her ability to learn quickly and creatively. She's engaging, personable and credible. Her style can be fun and entertaining or very technical. Veronica has worked live, on stage, voice overs, and hosted zoom events in industries such as Consumer Electronics, Data Storage, Oil and Gas, Snow Ski Bindings as well as Machine Tools, Airlines, Rodeos, Live News, Magic illusions and Goat milk just to name a few of the diverse industries shes represented. Veronica got her start in high school by competing in speech and debate. Her passion for Speaking, Selling and Smiling. Her career path has been challenging, interesting, never the same but VERY rewarding.

Allow Veronica to represent YOUR company at YOUR next event.

SKILLS

- Public Performance Experience
- Live Audience Entertainment
- Self-Driven and Motivated
- Creative Thinking
- Promoting Events
- Line Memorization
- Show Promotion
- Voice Projection
- Audience Engagement
- Stage Performance
- Voice Over Acting
- Flexible Schedule
- Team Building
- Friendly, Positive Attitude

- Demonstrated safety equipment and procedures to meet FAA guidelines.
- Dealt with mechanical and passenger emergencies according to standards.
- Attended trainings in customer service, conflict resolution techniques and safety procedures to remain current on new requirements and procedures.

June 1998 - June 2016

Magicians Assistant Corporate FX | CA

- Disappeared from physical location and materialized in alternate location.
- Prompted spontaneous crowd interaction and drew increasingly large groups of people.
- Hosted shows and engaged guests on and off stage.
- Entertained and hosted guests informally throughout facility between shows and events.
- Assisted in show production and in maintenance of costumes, wardrobes and props.
- Disappeared, was cut in half, escaped and transformed with a magician entertaining crowds, keeping the secrets leaving crowds amazed.

May 1996 - July 1999

Marketing Representative MTN. HIGH SKI RESORT | CA

- Marketing Representative for a Ski Resort in California
- Role included skiing, racing, promotions and present video and still photos to Television stations in Los Angeles and San Diego.
- Visiting numerous ski stores and sporting goods companies and distributing current ski reports, ski footage and promotions of upcoming events on the mountain
- Planned and organized promotional events to expand brand recognition and customers.
- Placed marketing and advertising displays and materials at stores.

EDUCATION AND TRAINING

Speech Communications

CSU Northridge, Northridge, CA

Speech/Marketing

SDSU, San Diego, CA

Ear Prompter/Teleprompter/Vocal Training

Professional Presenting Courses, Del Mar, CA

Sales, Merchandising, And Marketing

MARKER SKI BINDINGS, Park City, UT

Inflight/Crew Accomodations

Southwest Airlines, Dallas/Denver

SANTA CLARA HIGH SCHOOL, Oxnard, CA

ACTIVITIES AND HONORS

Fun and interesting facts

-member of the California Milk Advisory Board

- volunteered at American Girl fashion shows
- won Miss Camarillo Pageant for talent (paid for my first year of college)
- was a Magicians assistant for 11 years (can you keep a secret?so can I)
- was on Baywatch, Beverly Hills 90210, Murder One, Baywatch, Baywatch Nights AND, most recent.. look for me on Season 5 of YELLOWSTONE
- Worked at Alaska airlines and Southwest as a Flight attendant (and, I get airsick)
- Love the Mountains.
- Top 5 places I've beenGlacier MT, Jackson Hole WY, Juneau, AK, Barcelona SPAIN, my home.
- Favorite food is anything Peanut Butter
- Once lived in a town of 81. (it lasted a year)
- I know a lot about goats
- 2 labradoodles, one cat, 3 kids, one husband